

Majid Al Futtaim Unveils Upcoming Mall of Oman at a Virtual Event for Tenants

- *The mega mall will become Majid Al Futtaim's fifth and largest shopping destination in the Sultanate when it opens in September 2021*
- *Mall of Oman will offer compelling family leisure experiences such as the largest indoor snow park, largest VOX Cinemas and Magic Planet in the Sultanate*

Muscat, Oman, June 2021: Majid Al Futtaim, the leading shopping mall, communities, retail, and leisure pioneer across the Middle East, Africa and Asia, and Mall of Oman held a virtual event that brought over 200 retailers together. The event — held online for everyone's safety — gave future tenants the opportunity to explore a transformational development for the future of retail in Muscat.

Husam Al Mandhari - Director of the shopping malls at Majid Al Futtaim Properties in Oman, discussed the much-anticipated arrival of Mall of Oman in September 2021, welcomed the latest partners, and updated the tenants on the latest developments. For the first time, Majid Al Futtaim showcased the exterior and interior of the mall so that tenants could explore it for themselves — virtually at least. Tenants were also given additional information about how they will be supported by the Retail Design and Delivery team to deliver best in class store fit outs.

Mall of Oman will become Majid Al Futtaim's fifth and largest shopping and entertainment destination in Oman, with an impressive 140,000 sqm of retail space. Comprising over 350 retail outlets including 55 dining options (from restaurants to cafes), the mall will house a range of unique entertainment and leisure offerings for all ages. These include, Oman's largest VOX Cinemas with 15 screens, the first GOLD experience in Oman, a 3D cinema, KIDS and IMAX experiences; the largest indoor snow park in the Sultanate spanning over 14,000 sqm; and the largest Magic Planet in the country, which features award-winning rides, games and attractions for the whole family.

As a premier shopping destination, the mall will feature world-class brands from leading regional retail companies such as Max Fashion and Centrepoint from the Landmark group; Hollister from Majid Al Futtaim; Marks & Spencer from Al Futtaim Group; LC Waikiki, R&B, and SMYK from the Apparel group; and brands by the Al Shamsi group.

In addition, Mall of Oman will include famous outlets like Homes R Us, Matalan, Sharaf DG, and a 12,200 sqm Carrefour Hypermarket, as well as new and exclusive concepts such as Dior Boutique, Under Armour, Decathlon, 2XL Furniture, Lefties, L'Occitane en Provence, New Yorker and more.

Husam Al Mandhari – Director of Shopping malls in Oman at Majid Al Futtaim Properties

said: “Through the launch of Mall of Oman, customers will be immersed in engaging shopping and entertainment experiences. And for the first time ever, the largest indoor snow park, VOX Cinemas and Magic Planet will all be found in one location, bringing everyone closer to creating lasting memories. We also look forward to pairing our incredible Tamheen graduates with our latest retail partners in time for the grand opening, providing new job opportunities to many.”

The mall will play a significant role in supporting local communities by enhancing the Sultanate’s retail and entertainment offerings for both residents and tourists. It will also boost the local economy by creating 3,500 jobs.

As part of its economic contribution to the country, Majid Al Futtaim will also support with the upskilling of Omani nationals by preparing them for a potential career in the retail industry through “Tamheen” — an initiative in collaboration with The Retail Academy. The academy will provide numerous opportunities such as screenings and recruitment events, tailor-made training programs, along with after-care services, counseling, and mentorship for new Omani hires.

ENDS

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man’s vision to transform the face of shopping, entertainment and leisure to ‘create great moments for everyone, every day’. It has since grown into one of the United Arab Emirates’ most respected and successful businesses spanning 16 international markets, employing more than 43,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 27 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, City Centre malls, My City Centre neighbourhood centres, and five community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in a number of markets across the Middle East, Africa and Asia, operating a portfolio of more than 300 outlets and an online store.

Majid Al Futtaim operates more than 500 VOX Cinemas screens and 34 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai, iFly Dubai, Dreamscape and Ski Egypt, among others. The Company is parent to the consumer finance company 'Najm', and a Fashion, Home and Specialty retail business representing international brands such as Abercrombie & Fitch, Hollister, AllSaints, lululemon athletica, Crate & Barrel, Maisons du Monde and LEGO. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management.

www.majidalfuttaim.com

Please follow us on



<https://www.youtube.com/user/majidalfuttaim>



<https://twitter.com/majidalfuttaim>



<https://www.linkedin.com/company/majid-al-futtaim>



<https://www.facebook.com/MajidAlFuttaim>



<https://www.instagram.com/majidalfuttaim>



<https://medium.com/@Majid.AlFuttaim>