

## Carrefour Rolls Out Multiple Circular Economy Initiatives

- *Carrefour deploys CHEP's pallet pooling system across all of its warehouses in the UAE*
- *Carrefour has partnered with GLS to replace cardboard storage with returnable plastic crates*
- *Carrefour is upgrading its fleet of delivery vehicles, adopting more eco-friendly trucks to meet higher emission standards*
- *Transitioning into a circular economy is a major step towards Carrefour sustainability goals, including becoming net positive by 2040*

**Dubai, UAE, 14 September, 2021:** Carrefour – owned and operated by Majid Al Futtaim in the UAE – has rolled out several sustainable initiatives through partnerships with CHEP, the Middle East's market benchmark in supply chain solutions, and GLS International, an expert in returnable packaging solutions. This will help reinforce Carrefour's circular economy approach, which will drastically reduce waste and increase efficiency across Carrefour's logistics and supply chain operations.

Carrefour has deployed CHEP's pooling system in all of its warehouses, which replaces single-use pallets with reusable blue wooden ones to make it easier and more sustainable to move items between its suppliers and stores. CHEP's innovative solution ensures that supply chain packaging can be shared and reused whilst distributing Carrefour's large range of products to more than 107 Stores across the UAE, including four DC warehouses. By replacing single-use pallets with wooden ones, CHEP will help Carrefour to eliminate 62 tonnes of carbon emissions and 4.4 tonnes of waste. CHEP is consistently rated as one of the most environmentally friendly businesses in the world.

Carrefour has also partnered with GLS to replace its current one-way cardboard packaging delivery with returnable plastic crates across its entire supply chain, reducing waste en route between Carrefour warehouses and stores. Carrefour advanced tracking systems have been designed for returnable packaging management. Not only will this allow for more sustainable connections with local suppliers, but it will keep items from being damaged during transit, therefore also reducing food waste.

“Our circular economy model represents the future of our operations. Collaborating with leading solution companies such as CHEP and GLS is only a starting point in our sustainability journey. We are committed to contributing to Majid Al Futtaim's goal of becoming Net Positive by 2040, and together, with our customers, we will save the planet,” said Bernardo Perloiro, Chief Operations Officer of Carrefour UAE at Majid Al Futtaim Retail. “Carrefour encourages all of its partners to use circular economy solutions and work towards eliminating needless waste by sharing and reusing resources.”

To offer significant supply chain benefits and enhance the flow of items from beginning to end, suppliers to consumers, Carrefour's delivery vehicles are going green too. Its older, heavier trucks have been replaced with a modern fleet that can meet higher emission standards. The upgrade will ensure that the new trucks comply by the Euro Norms 4 & 5 standards to reduce CO by twenty-five per cent and particles by fifty per cent.

These will operate with a custom-made, extended body chassis that ensure as many items as possible can fit inside and reach their destinations as efficiently as possible. Carrefour has made

nearly sixty-six per cent of its existing fleet sustainable with plans to replace the remaining vehicles as well by the end of the year. With this move, Carrefour has increased its efficiency in transporting more pallets per day and is reducing the number of trucks on the road by 20 per cent.

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#### **About Carrefour**

Carrefour was launched in the region in 1995 by UAE-based Majid Al Futtaim, which is the exclusive franchisee to operate Carrefour in over 30 countries across the Middle East, Africa, and Asia, and fully owns the operations in the region. Today, Majid Al Futtaim operates over 375 Carrefour stores in 17 countries, serving more than 750,000 customers daily and employing over 37,000 colleagues.

Carrefour operates different store formats, as well as multiple online offerings to meet the growing needs of its diversified customer base. In line with the brand's commitment to provide the widest range of quality products and value for money, Carrefour offers an unrivalled choice of more than 500,000 food and non-food products, and a locally inspired exemplary customer experience to create great moments for everyone every day. Across Carrefour's stores, Majid Al Futtaim sources over 80% of the products offered from the region, making it a key enabler in supporting local producers, suppliers, families and economies.

#### **About Majid Al Futtaim**

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses

spanning 17 international markets, employing more than 43,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 29 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, Mall of Oman, City Centre malls, My City Centre neighbourhood centres, and five community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in over 30 markets across the Middle East, Africa and Asia, operating a portfolio of more than 375 outlets including City+, the region's first checkout-free store, and an online store.

Majid Al Futtaim operates more than 500 VOX Cinemas screens as well as a portfolio of world-class leisure and entertainment experiences across the region including Ski Dubai, Ski Egypt, Dreamscape, Magic Planet, Little Explorers and iFLY Dubai. The Company is parent to a Fashion, Home and Specialty retail business representing international brands such as Abercrombie & Fitch, Hollister, AllSaints, lululemon athletica, Crate & Barrel, Maisons du Monde, LEGO and THAT, a Majid Al Futtaim fashion concept store and app. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management.

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